



# **40 Ways to Find a Great Retirement Business Idea**

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## 40 Ways to Find a Great Retirement Business Idea

*How to Use a Lifetime of Work Experience, Hobbies, Knowledge Acquisition and Observations About the World Around You to Find a Profitable Business Idea.*

**By the time you've put in thirty years or more working for a living**, you've seen and experienced many things in your life. Along the way you may have developed a strong entrepreneurial urge, but feel stumped right now because you can't seem to focus on a solid business idea you can bring to life as a great new business.

To help you find a winning idea from what you've already done and know, I'm pleased to share with you **40 ways** to use your experience and your knowledge to find a great business idea especially suited to this stage of your life.

Scroll down to the next page to get started....

Once you land on a business idea well-suited to you, our Virtual Incubator team would love to help you to turn it into a fully-functioning business.

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Virtual Incubator Business Startup Program

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**1 What skills can you sell as a freelancer?**

EG: Accounting, computer programming, project management.

**2 What opportunities does your current employer seem to be missing in the marketplace?**

EG: Custom orders for draperies, pneumatic accessories for forklift trucks, refurbishing services for used equipment.

**3 What skills can you sell to your current employer?**

EG: Total quality training, bookkeeping.

**4 What consulting projects might you complete for your current employer?**

EG: Annual report design, electronic cash register installation.

**5 What products could you possibly sell to your current employer?**

EG: Computer software, mobile snack service.

**6 Do you have a hobby product that you can offer as a business?**

EG: Christmas decorations, gift baskets, baby cradles.

**7 Do you do something as a volunteer that others would pay for?**

EG: Transportation for medical appointments, meeting planning.

**8 Is there a service you need personally that you cannot find?**

EG: Taking kids to after school activities, finding odd pieces of china.

**9 Can you provide a product or service your friends can't find?**

EG: Home delivery of live seafood, pet sitter.

**10 Could you sell an improved version of an existing product or service?**

EG: Baby carrier or toothbrush products, grocery-shopping service.

**11 Have you invented a product for which you can document market demand?**

EG: New medicine cabinet, accounting software for non-profits.

**12 Is population growth in your area creating new business opportunities?**

EG: Laundromat, locksmith, home health care products store.

**13 Do you see an opportunity for a new franchised business in your neighborhood?**

EG: Quick sign shop, mailbox store, children's play area.

**14 Do you have the experience and knowledge to buy an existing business?**

EG: Dry cleaner, greeting card shop, home security installer.

**15 Do you know of opportunities to sell to local, state or federal government?**

EG: Office furniture, time management training, construction services.

**16 Is there some kind of knowledge or information you have that others might pay for?**

EG: Stock picking tips, trout fishing techniques, job application verification.

**17 Can you do something with computers that others would pay for?**

EG: Install wireless networks, broker used computer equipment, medical billing.

**18 Do you know how to do something in telecommunications that others would pay for?**

EG: Business phone installation, cellular phone sales, private pay phones.

**19 Do you have a manual skill that others would pay for?**

EG: Bricklaying, woodworking, stained glass design and installation, asphalt paving.

**20 Are you especially talented in working with children?**

EG: Computers for pre-schoolers, music lessons, tutoring, special field trips.

**21 Are you experienced and talented in teaching/training?**

EG: Foreign languages or English, space organization, job social skills.

**22 Do your friends rave about your cooking or baking?**

EG: Wedding cakes, ethnic breads, chocolate specialties.

**23 Are you talented at organizing?**

EG: Time management, seminars, keeping your budget straight, controlling the family budget.

**24 Are you an experienced salesperson? Could you become an independent sales rep?**

EG: Industrial safety products, metal stampings, clothing for the larger woman.

**25 Are you experienced at importing or exporting? In what product areas?**

EG: Scientific equipment to Eastern Europe, hand-carved decorations from Asia, used lathes to India.

**26 What knowledge can you turn into a booklet, guide or special report?**

EG: Internet marketing, parenting of special needs children, genealogy.

**27 Are you really good at financial planning and management?**

EG: installing and using Quicken, reviewing health insurance options, saving money buying and repairing cars.

**28 Do you possess talent in graphic or fine arts design?**

EG: Designing websites, painting decorative murals, custom painting of clothing.

**29 Do you have special business management skills?**

EG: Recovering from a business disaster, recruiting hard-to-find employees, negotiating trade deals in Asia.

**30 Are you particularly adept at home repair or maintenance?**

EG: Handyman services, brick sidewalk construction, inside telephone and computer wiring.

**31 Do you have a talent for tasty cooking?**

EG: Gourmet chef to go, catering, pre-cooked meals.

**32 Do you have a special gift-related idea?**

EG: Talking pictures, drawings of pets, rustic picture frames.

**33 Are you good at fashion work?**

EG: Professional clothing shopper, jewelry appraiser, distinctive window treatments.

**34 Have you gained legal knowledge that can help others?**

EG: Negotiating credit payments, finding abandoned property, locating government grants.

**35 Are you talented in buying and refurbishing people's possessions?**

EG: Antique renovation, photo retouching, oriental carpet repair.

**36 Do you know a lot about business security?**

EG: Investigating job applicants, setting up commercial security doors and cameras, protecting trade secrets.

**37 Can you sell your talent in a sport?**

EG: Rock climbing trips, running soccer camps, a guide to the NFL for women.

**38 Do you have experience in New Age disciplines?**

EG: Fung Shui consulting, spiritual readings, past-life regression analysis.

**39 Can you assist people in buying a home?**

EG: Home inspecting, discount decorating, finding local home services.

**40 Do you have a particular talent working with pets?**

EG: Dog breeding, fashion accessories, pet photos.



**Learn more about the Virtual Incubator Program**

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